

HK: ArtIS^{studio} Tours & Festival '11

Friday June 24th – Sunday June 26th

Price List & Sponsor Level Benefits

Visionary-Quasar: \$20,000

- **Several Ad Choices:** Double page spread, Centerfold or back cover in the inaugural issue of our new Arts Magazine, "*At the Edge*".
- Includes **all** benefits as described in levels below.

Patron/VIP—Platinum: \$10,000

- **Inside Back Cover or Page 3:** Full color ad to run in the inaugural issue of "*At the Edge*".
- Includes **all** benefits as described in levels below.

Curator—Gold: \$5000

- **Full-Page Color Ad:** Custom Designed ads created by us, you, or through our collaboration.
- Your business name & logo on 20,000+ huge full colored 2 sided (6" X 9") postcard invitations, & 5,000+ standard 4" X 6" versions. Widely hand distributed by 1000's of artists, for a month+ before and during our Arts Festival. Also circulated at numerous festival & other venues.
- Front of Web Site Newsletter Promotion, also E-mailed to all of our 1000's of artists & fans.
- Your business name & logo on 1000's of our **Event Guides & Maps** (available at all venues & downloadable online).
- Clickable /Hyperlinks for your business prominently displayed on our website & blog.
- Business Promotion through all our social media: Facebook, Twitter, Tumblr, Flickr. Optional, but valuable for your promotion & useful for our event, services &/or products offered for Art Festival parties, including the Promotional Raffle.
Recommended: Specials offered for HK: Artist Festival attendees with a map.
- Also appreciated is of course space to show our great art work &/or perform!

Partner—Diamond: \$3500

- **Half-Page Color Ad:** Custom Designed ads created by us, you, or through our collaboration.
- Includes all benefits as listed above.

Sustainer- Silver: \$1000 - Benefactor- Pearl: \$500 - Friend- Bronze: \$100

- **Ad:** 1/4 page, 1/8th page, & 1/16th page ads: respectively, to run in the inaugural issue of our Arts Magazine "*At the Edge*". Custom Designed ads created by us, you, or through our collaboration.
- Includes all advertising & promotional benefits as listed above.

- All ad expenses tax deductible -

For further information about sponsorship benefits: **View and download** our 18 pg. color Media Kits & Magazine ads. "HK: Local" & "NYC: Corporate". Available at www.Artistsinthekitchen.org/Promos-alldocs.htm