

HK:ArtiSTudio & Festival '11 Tours

For further information about sponsorship benefits & Magazine Ads: *View and download* our 18 pg. color Media Kits. "HK: Local" & "NYC: Corporate". Available at artistsinthekitchen.org/Promos-alldocs.htm

Friday June 24th – Sunday June 26th

3rd Annual Hell's Kitchen Artists in Studio Tours

Support your community...Advertise your business...Become a Sponsor today!

As a sponsor, you or your business will be acknowledged with:

- Full color ads up to 1 page in the Inaugural Issue of our new Arts Magazine "*At the Edge*".
- Your logo on 20,000+ two-sided postcard invitations 6" x 9", + over 5,000 standard 4" x 6" hand delivered to artist contacts & placed strategically in local commercial establishments for weeks before & during our Arts Festival. Free issues hand delivered to sponsors.
- Your logo on our website, with prominent clickable/hyperlinks listed on our home page.
- Your logo prominently displayed on 1000's of 11"x17" Event Guides/Maps.
- Promotion on all of our Social Media sites, including Facebook, Flickr, Twitter & Tumblr.
- Sponsor credit: your business name included in multiple Press Releases to be sent to dozens of media outlets. (Print, TV, Radio, Internet/Web) Chiefly covering in & around NYC. Examples include: NY Times, all tabloids, NY Magazine, Time Out NY, Major networks, assorted Blogs, etc.
- Color ads of various sizes (Dependent upon contribution level) in the inaugural issue of "*At the Edge*". This publication is a Collector's Edition supporting the huge HK: ArtiST '11 Festival; packed with local features of art, commentary, reviews, great soul baring & personal stories.
- Promotion in our Web Site Newsletter, also E-mailed to all of our 1000's of artists & fans.
- All ad expenses tax deductible.

Tell us how else we can help you get the word out about your business and your support of the HK community!

There are many ways to become a Sponsor & Benefit, including:

- Make a financial contribution to support the event, discounts provided for those who donate space to exhibit work or feature our performers.
- Contribute significant time for artists to perform during our festival.
- Significantly contribute materials or services, such as printing, event or art materials, advertising, or graphic design.
- Volunteer time to plan & organize the event, including referring sponsors.
- Donate major products or services such as catering & prizes to be raffled as fundraisers at our Opening Night Party.
- How else can you help make HK: Artists '11 a resounding creative & commercial success?
- *Recommended:* Specials offered for HK: ArtiST '11 Festival attendees with a map.

About HK:Artist '11: June 24th – 26th is a weekend-long opportunity for thousands of Hell's Kitchen residents & visitors to tour local artist studios, galleries, theaters, gardens, meet artists at nightly parties, & more. The weekend is an excellent opportunity to advertise your business & show your support of the community. Learn more by visiting our website: www.artistsinthekitchen.org.

To become a Sponsor please contact Mike Felber at info@ArtistsInTheKitchen.org or at 212-582-2990.

- Sponsor payments may be made online -